


Social Innovation Practitioner



 In person

 Trainer-led online

 Facilitated online

 4 Days (5 Hours / Day)

Audience



Social leaders interested in creating an innovative organisation.



Social entrepreneurs and change makers interested in working on developing solutions for social challenges.



Anyone looking to learn about new social product/service development.

Objective



To empower social leaders and social entrepreneurs with the tools and techniques of Social Innovation.



To enable participants in applying the Social Innovation Methodology to generate effective solutions for complex social problems.



To inspire participants to apply the Social Innovation methodology when developing social products and services.



Required Level

The passion to acquire the skills needed to begin your journey in Social Innovation Practitioner.



Target Audience

- University students majoring in social-related work.
- University graduates and postgraduates specialising in social-related work.
- Those with previous experience in social work.
- Program/project officials and managers operating within governmental, civil, and private institutions.



Learning type

- Multiple teams of 3 to 5 maximum in person or trained-ledonline.
- A succession of theory (20%), practice and debriefs.

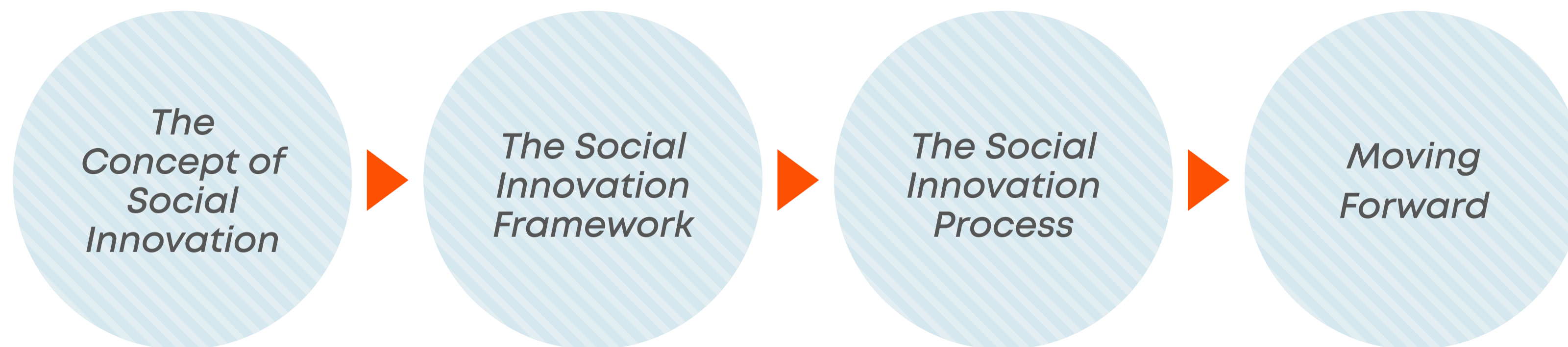
Trainers

Zealous, professional trainers who are eager to share their experience, mindsets, and tools with you so you can begin your journey towards becoming a Social Innovation Practitioner.

The Journey



The **Social Innovation Practitioner** program is designed to give you the framework, and practical tips needed to implement the Social Innovation process when dealing with challenges within your society. By familiarising yourself with the complexity of social challenges, and how social leaders struggle when implementing Social Innovation, you will gain insight into overcoming these challenges and generating social solutions.



Benefits



Gaining the tools and techniques of Social Innovation.

Learning to apply innovation to deal with social challenges.

Upon program completion, participants will be awarded a digital completion certificate by Social Innovation Institute.

Learning to apply innovation in your social organisations to enhance performance.

Understanding the innovation implementation process and how to best implement innovation.

What You Will Learn?



Module #1 The Concept of Social Innovation:

- ▶ What is Social Innovation.
- ▶ Why Social Innovation is important.
- ▶ The emergence and development of the Social Innovation concept.
- ▶ Social Innovation best practices.

Module #2 The Social Innovation Framework:

- ▶ Types of problems addressed by Social Innovation.
- ▶ The forms of Social Innovation solutions.
- ▶ The standards for Social Innovation solutions.
- ▶ Social Innovation features.

Module #3 The Social Innovation Process:

- ▶ Prompts.
- ▶ Proposals.
- ▶ Prototypes.
- ▶ Sustaining.
- ▶ Scaling Up.
- ▶ Systemic Change.

Module #4 Moving Forward:

- ▶ Social Innovation worldwide.
- ▶ Transcending the barriers of Social Innovation.
- ▶ Your next step.

Your training steps



Day 1

The Concept of Social Innovation + The Social Innovation Framework

- *The Concept of Social Innovation*
- *The Social Innovation Framework*

Day 2

The Social Innovation Process

- *Prompts*
- *Proposals*
- *Prototypes*

Day 3

The Social Innovation Process

- *Sustaining*
- *Scaling Up*
- *Systemic Change*

Day 4

Moving Forward

- *Social Innovation worldwide*
- *Transcending the barriers of Social Innovation*
- *Your next step*

Tools



The Social Innovation booklet.
Six worksheets to deliver the program remotely, or live:

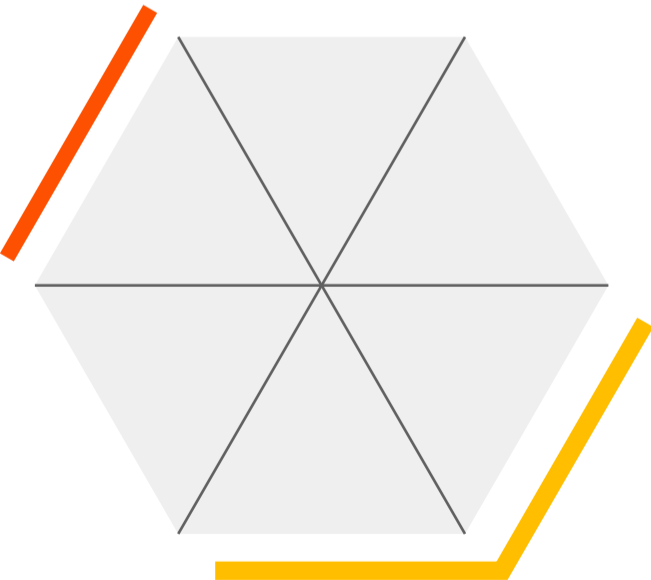
PROMPTS
Worksheet



PROPOSAL
Worksheet



PROTOTYPE
Worksheet



Tools

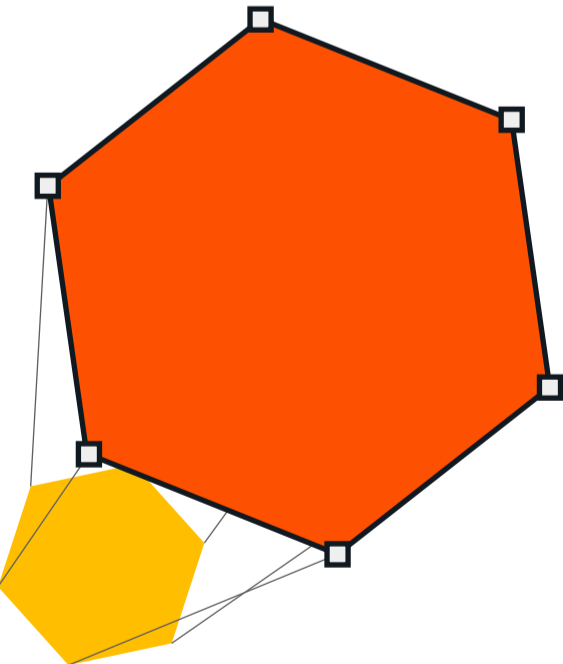


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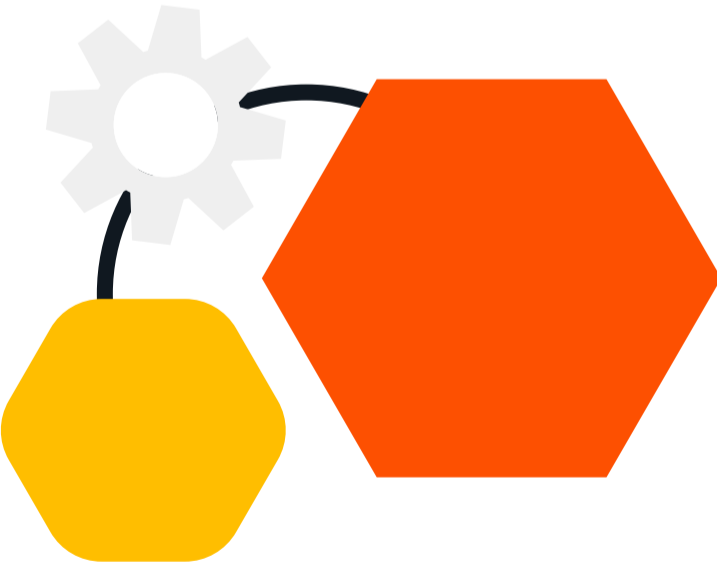
SUSTAINING
Worksheet



SCALING
Worksheet



SYSTEMIC CHANGE
Worksheet



Certificates



After completing the course, you will receive your **Social Innovation Practitioner** certificate of completion as a hard copy, or a downloadable PDF file via email within 1-2 weeks post final course completion.


The authentication of the certificate can be verified through the institute's website.





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